

Leadership Assessment

Leveling Up with Lasso



LeadItLikeLasso.com

In the book *Lead It Like Lasso*, we offer a leadership assessment that can help identify your leadership style. Ready? It takes just a couple of minutes to fill out. Are you the resilient Roy Kent, the empathetic Sam Obisanya, the supportive Keeley Jones, the visionary Rebecca Welton, or perhaps even the indomitable Ted Lasso himself? Let's do this!



Believe.

Marnie Stockman & Nick Coniglio

Leadership Assessment

Discover Your Inner Ted Lasso Character

Welcome to the Leadership Assessment that will help you uncover your leadership style and see how you can Lead It Like Lasso.

For each section, select two choices that resonate most for you.

Section 1: Core Values & Culture

- A. My core values align with my team/family/company.
- B. I consistently contribute to a culture of accountability.
- C. I promote inclusivity and respect to nurture a positive environment.
- D. I communicate the core values that are essential for the success of my organization.
- E. I demonstrate adaptability to drive positive change in my organization.

My choices: _____ and _____

Section 2: Vision & Purpose

- A. When faced with challenges, I focus on finding solutions and staying positive.
- B. My leadership style involves tough love and pushing others to perform their best.
- C. I believe in building strong relationships and fostering teamwork.
- D. I'm driven by a clear vision and goals, and I'm not afraid of change.
- E. My approach to leadership revolves around empathy and bringing out the best in people.

My choices: _____ and _____

Section 3: Communication & Influence

- A. I communicate my ideas and vision clearly and with enthusiasm.
- B. I'm direct and honest in communication, sometimes to the point of being blunt.
- C. I prioritize active listening and building connections with my team.
- D. I'm skilled at conveying a strategic plan and inspiring others to follow it.
- E. I use positive reinforcement and encouragement to motivate my team.

My choices: _____ and _____

Section 4: Adaptability & Resilience

- A. I handle crisis with optimism and a calm demeanor.
- B. I approach challenges head-on and don't shy away from confrontations.
- C. I adapt my leadership style to fit the needs of my team and the situation.
- D. I'm open to change and see it as an opportunity for growth.
- E. I maintain a resilient attitude and bounce back quickly from setbacks.

My choices: _____ and _____

Section 5: Collaboration & Team Building

- A. I prioritize the success and well-being of my team over individual achievements.
- B. I build strong connections with my team members and motivate them through tough times.
- C. I foster an inclusive environment where everyone's ideas are valued.
- D. I inspire my team by setting a strong example and sharing a compelling vision.
- E. I connect with team members on a personal level and encourage their growth.

My choices: _____ and _____

Section 6: Leadership & Growth

- A. I see leadership as serving others and putting their needs first.
- B. I believe a tough-love approach is necessary to drive growth and success.
- C. I empower my team members by providing guidance and opportunities for development.
- D. I aim to transform my team and organization through strategic decisions.
- E. I lead with optimism and inspire others to reach their potential.

My choices: _____ and _____

Scoring

Now tally how many times you selected each answer option:

A	B	C	D	E

Identify your 2 selections with the most tally marks.

Those will determine your spirit character. See legend below:

- A = Ted**
- B = Roy**
- C = Keeley**
- D = Rebecca**
- E = Sam**

Your Results:

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